

15 -ാം കേരള നിയമസഭ

4 -ാം സമ്മേളനം

നക്ഷത്ര ചിഹ്നം ഇല്ലാത്ത ചോദ്യം നം. 1262

14-03-2022 - ൽ മറുപടിയ്ക്ക്

2021-2022-ൽ ഭരണാനുമതി നൽകിയ ടൂറിസം പദ്ധതികൾ

ചോദ്യം		ഉത്തരം	
ശ്രീ. ടി.ഐ.മധുസൂദനൻ		null (പൊതുമാതൃക-വിനോദസഞ്ചാര വകുപ്പ് മന്ത്രി)	
(എ)	ടൂറിസം വകുപ്പ് 2021-2022 വർഷം എത്രകോടി രൂപയുടെ പദ്ധതികൾക്കാണ് ഭരണാനുമതി നൽകിയത്; വിശദമാക്കാമോ;	(എ)	2021-22 സാമ്പത്തിക വർഷത്തിൽ ടൂറിസം വകുപ്പ് നാളിതുവരെ പ്ലാൻ ഫണ്ടിൽ നിന്ന് 239.68 കോടി ഉൾപ്പെടെ ആകെ 244.68 കോടി രൂപയുടെ പദ്ധതികൾക്ക് ഭരണാനുമതി നൽകിയിട്ടുണ്ട്. വിശദവിവരങ്ങൾ അനുബന്ധം ആയി ചേർത്തിരിക്കുന്നു.
(ബി)	പ്ലാൻ ഫണ്ടിൽ നിന്ന് 2021-2022 സാമ്പത്തിക വർഷം ഏതെല്ലാം പദ്ധതികൾക്ക് ഭരണാനുമതി നൽകി; പദ്ധതികളുടെ വിശദാംശവും തുകയും നിയോജക മണ്ഡലാടിസ്ഥാനത്തിൽ വ്യക്തമാക്കാമോ?	(ബി)	(എ) പിരിവിന്റെ അതേ ഉത്തരം

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Department of Tourism, Government of Kerala

Tourism Projects sanctioned in the Financial Year 2021-22

Sl.No	Constituency	Project Name	AS Amount (Rs.)
		5452-01-101-99-00-34-03-P-V- Upgradation, Creation of Infrastructure and Amenities (Plan) (Outlay - 1,17,00,00,000/-)	1,05,82,29,026.
1	Vattiyoorkkavu	Kanakakkunnu palace - Supply of National flag for hoisting at the flag post	84,750.00
2	Kuttanad	Upgradation of STP at H-Block Kayal, Alappuzha	15,00,000.00
3	Kovalam	Construction of Police Aid post and allied facilities at Old Grove Beach, Kovalam	20,17,066.00
4	Ottappalam	Setting up of puzhayora park at Ottappalam, Palakkad	99,40,268.00
5	Balussery	Development of wayside amenity centre, Kakkayam - Addl. Estimate	13,39,499.00
6	All Kerala	Clean Destination Campaign 2021-22 (first 2 Q)	5,50,02,750.00
7	Beypore	Beypore and Beyond - Development of Beyore tourism - Revised AS	9,98,56,857.00
8	Kovalam	Urgent repair for arresting leakage through GI sheet roofing in GV Raja Convention centre at Hotel Samudra in Kovalam (Ph1) - Revised AS	50,00,000.00
9	Kazhakkottam	Construction of amenity centre at Chittoor Thampuran Sree Bhadrakali Temple, Powdikonam - Revised AS	60,00,000.00
10	Peerumed	Renovation of KTDC Tamarind Easy, Peermedu - Revised AS	2,50,00,000.00
11	Varkala	Installation of CCTV camera, new solar lights, conventional lights, rectification of existing lights and AMC for highmast lights at Varkala	65,91,979.00
12	Kovalam	Supply and installation of ANPR cameras at Kovalam Tourism Destination	75,81,500.00
13	Idukki	Additional work III of Ecolodge, Idukki - Modular kitchen, Drainage, Parking yard, Side wall, woodwork polishing, electrical works, and gen. room)	97,45,000.00
14	Ranni	Perunthenaruvi Tourism project - Last mile connectivity road - Revised AS	6,00,000.00
15	Varkala	Supply of boats to Kappil Lake, Thiruvananthapuram	33,39,100.00
16	Kalpetta	Green carpet - Repair and renovation of Kanthanpara waterfalls - Wayanad - Revised AS	84,52,938.00
17	Thiruvananthapuram	Additional works at Tourism Garage at Thiruvananthapuram	92,00,000.00
18	Kovalam	Removal of led bulb leaves of highmast light at Kovalam which were in dangerous condn	20,000.00
19	Perambra	Construction of Cave park at Perambra	3,72,54,853.00
20	Kozhikkode North	Nature learning Center at Sarovaram Biopark - Kozhikkode - Phase I	1,74,00,000.00
21	Azheekode	Beautification of Payyambalam beach walkway - Phase II	4,33,94,804.00
22	Ettumanoor	Renovation of KTDC Kumarakom Gateway - Revised AS	4,32,00,000.00
23	Kovalam	Supply, installation, and commissioning of solar street lights and high mast lights at Poovar Pozhikkara beach	77,59,263.00
24	Ranni	Dedicated pipeline to Dormitory, Perunthenaruvi - Revised AS	16,50,000.00

Department of Tourism, Government of Kerala

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Sl.No	Constituency	Project Name	AS Amount (Rs.)
25	Tanur	Maintenance works at Oottumburam beach destination, Tanur, Malappuram	22,00,000.00
26	Beypore	High mast light repair at Beypore breakwater	10,17,000.00
27	Uduma	Renovation of Bakel Beach park near Bakel fort at Pallikkare, Kasaragod - 50% share	2,48,38,459.00
28	Azheekode	Pallikkunnu Sri Mookambika Temple - balance works related to Aksharodyanam, & facilitation centre	2,50,00,000.00
29	Various	Save green save road 2021: Neriamangalam - Munnar	42,65,700.00
30	Various	Save green save tourism 2021-22: Idukki	69,70,320.00
31	State Wide	Clean Destination Campaign 2021-22 (Last 2 QUARTER)	5,25,69,000.00
32	Kovalam	Kovalam Beach lighting system - Comprehensive AMC	24,89,800.00
33	Kalyassery	Construction of Bridge at Chootad beach - CRZ Clearance fee - reimbursement to DTPC	2,36,000.00
34	Kovalam	Kovalam Zone Waste management programme - Oct 2021 to Sept 2022	49,68,000.00
35	Kovalam	Providing CCTV and PA system in connection with New Yr Celebs 2022 at Kovalam Beach	2,34,300.00
36	Kovalam	Construction of temporary Police control room and Platform for installing CCTV at Kovalam in connectin with NY Celebration-2022	94,000.00
37	Kovalam	Construction of temporary lighting arrangments in Connection with NY 2022 at Kovalam	3,90,000.00
38	State Wide	New Plan Scheme - Destination Challenge (In Principle AS)	50,00,00,000.00
39	Kovalam	Comprehensive Annual maintenance of CCTV surveillance solution at Kovalam Destination	14,25,900.00
40	Thalassery	Kuyyali Esplanade Waterfront Development project - Phase I	99,84,920.00
41	Beypore	Riverfront development for Floating Restaurant at Kadalundy	99,50,000.00
42	Udumbanchola	Additional work for Jalakam Ecopark, Amappara, Idukki - Ph2	96,65,000.00

Department of Tourism, Government of Kerala

Tourism Projects sanctioned in the Financial Year 2021-22

Sl.No	Constituency	Project Name	AS Amount (Rs.)
		5452-01-101-86 Upgradation, Creation of Infrastructures and Amenities Guest House (Plan) (25,00,00,000/-)	14,80,56,627.
1	NA	Supply of mattresses (34 Nos.) for the use of Kerala House, Kanyakumari	4,55,358.00
2	Ernakulam	Providing 11 TR Duct AC units in the Electrical substation of Govt. GH, Ernakulam	3,77,000.00
3	Trivandrum	Annual maintenance contract of 1 No. of 8-pax lift installed in Govt. GH, Thiruvananthapuram from 01.04.2021 to 31.03.2022	1,56,000.00
4	Trivandrum	Annual maintenance contract of Centralized A/c Plan and 400 KVA transformer, 125 KVA Genset and Screw Chiller A/c Plant in Govt. GH, Thiruvananthapuram from 01.04.21 to 31.03.2022	21,53,000.00
5	Trivandrum	Comprehensive annual maintenance contract of 1 No. Dump waiter lift in the govt GH, TVM for a period from 01/04/2021 to 31.03.2022	1,32,000.00
6	Kannur	Annual maintenance contract for DX2000 EPABX system at Govt. GH, Kannur for a period from 01/04/2021 to 31.03.2022	32,450.00
7	Ernakulam	Annual operation contract for 120 TR Scroll Chiller Plant at New GH building, EKM for a period from 01/04/2021 to 31.03.2022	14,61,000.00
8	Aluva	Electrical maintenance in Govt. GH, Aluva	12,70,000.00
9	Kozhikkode North	Urgent repair works and renovation works on Ground floor in Annex block at Govt GH, Kozhikkode	26,00,000.00
10	Kozhikkode North	Construction and maintenance of Garden for Govt. Guest House, Kozhikkode	96,84,796.00
13	Aluva	AMC for civil works 2021-22 at Govt GH, Aluva	10,00,000.00
14	Kasargod	Supply and installation of motor pump in Ground water tank at GH, Kasaragod	1,35,000.00
15	Ernakulam	Supply and provision of firefighting equipments in Govt GH, Ernakulam - Revised AS and payment	3,68,000.00
16	Kovalam	Pest control works for April & May 2021 at GH, Kovalam	11,658.00
17	Malampuzha	Supply, installation, testing, and commissioning of surveillance system at Govt. Guest House, Malampuzha - AS & payment	5,20,000.00
18	Aluva	Transformer AMC - Aluva GH - June 2021 to May 2022	12,71,000.00
19	Kannur	Refilling fire extinguishers at GH, Kannur	9,680.00
20	Ernakulam	Fumigation and termite control works at Govt. GH, Ernakulam	35,193.00
21	Idukki	Balance work for Govt. GH, Idukki	30,00,000.00
22	Alappuzha	SITC of 1.5 Tonne AC unit in suit room 102 at Govt GH, Alp	75,425.00
23	Kovalam	Replacement of split AC in suit room no. 1,2,10 at Govt. GH, Kovalam - AS and fund deposit	4,70,000.00

Department of Tourism, Government of Kerala

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Sl.No	Constituency	Project Name	AS Amount (Rs.)
24	Kannur	Urgent special repair works to toilet and painting in 2 staff quarters at GH compound, Kannur	4,30,000.00
25	Kannur	Leak proof arrangements - GH, Kannur - AS and fund deposit	11,00,000.00
26	Kannur	Rewiring of staff quarters of Govt. GH, Kannur AS and fund deposit	3,64,000.00
27	Kannur	Repairs to toilet of GH, Kannur - AS and fund deposit	4,30,000.00
28	Kollam	Construction and maintenance of Garden for Govt. Guest House, Kollam	1,41,54,204.00
30	Alappuzha	Providing Lift in Govt. Guest House, Alappuzha - AS and Fund deposit	63,80,000.00
31	Kottaym	Maintenance and repairing of AC units at Govt.GH, Kottayam, AS and fund deposit	36,000.00
32	Trivandrum	Purchase and installation of operator console for EPABX system installed at GH Tvpm	23,647.00
33	Idukki	Supply, installation, and commissioning of 62.5 KVA DG set at Govt GH, Idukki	10,60,000.00
34	Vamanapuram	GH - Ponmudi - Procurement of Essential Kitchen items	9,415.00
35	Various	Renewal of Wifi-Hotspot connections	58,76,400.00
36	Kannur	Construction of drain slab: drain near to guard room and main gate of Govt. GH compound, Kannur - General Civil works	4,80,000.00
37	Palakkad	Supply, installation, testing commissioning of a 10-passenger lift at Govt. GH, Palakkad	36,00,000.00
39	Ernakulam	Construction of toilet in ground floor of new block lift room at GH Ekm	6,65,500.00
40	NA	Maintenance and additional EI in connection with civil renovation work at Kerala house, Mumbai	20,00,000.00
41	Kovalam	Replacing of old water chiller AHU in the conference hall of Govt. GH, Kovalam	11,70,000.00
42	Kovalam	Urgent repair and maintenance work existing in EI at the Govt. Guest House, Kovalam	1,98,500.00
45	Kasargod	Purchase and installation of operator console for EPABX system installed in Govt GH, Kasargod	9,440.00
46	Sulthan Betheri	Revised AS - Construction of Sultan Bathery Guest House	4,72,26,107.00
47	Attingal	Installation of fire extinguishers at YN, Attingal	99,120.00
48	Trivandrum	Repair and maintenance of electrical installation and airconditioner system and installation of water heaters at YN, Thiruvananthapuram	6,16,000.00
49	Trivandrum	Renovation works for Banquet Hall, Conference hall, Dining hall, Mini-dining hall, Mini-conference hall, and connected balance work -GH, TVM	80,52,000.00
50	Devikulaam	Replacing damaged UG cable to Annex bldg at GH Munnar	71,000.00
51	Various	Supply of hotelwares for the use at Various GH/YN/KH under Department of Tourism	3,24,240.00
52	Ernakulam	Annual operation contract for petty repairs in GH Ekm for the period from 01/10/2021 to 30/09/2023	48,00,000.00

Department of Tourism, Government of Kerala			
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Sl.No	Constituency	Project Name	AS Amount (Rs.)
53	Kovalam	Conservation and restoration of Old annex building of Kovalam GH	1,36,94,883.00
54	Devikulaam	Compound cleaning at Govt GH, Munnar - General Civil Work	45,000.00
56	Kannur	Renovation of Heritage block of Guest House, Kannur - Electrification - General Electrical work -1	14,62,000.00
58	Idukki	Repairs of Gas pipe and Gas burner line at Govt. GH, Idukki	11,500.00
59	Aranmula	Supply, installation, Testing and Commissioning (SITC) of GH, PTA	16,11,000.00
60	Thrissur	SITC of lift in GH, Ramanilayam (New Block)	4,00,000.00
61	Kollam	Construction of Compound wall at GH, Kollam	12,60,000.00
62	Thrissur	Repairs and maintenance of staff quarters in Ramanilayam GH, Thrissur	29,00,000.00
63	Kannur	Supply of blankets, GH, Kannur	76,911.00
65	Kannur	Renovation of Govt. GH, Kannur - flooring and windows in lobby	5,00,000.00
66	Kannur	Renovation of Govt GH, Kannur - SITC of A/c, Electrical A/c Work	5,30,000.00
67	Kannur	Supply and installation of intercom, LAN & WIFI connection and Laptop, and projector at Heritage Block, Kannur GH	3,72,200.00
68	Kannur	Urgent special repair works to toilet from 101 & 103, 102 & 104 - General civil works at Kannur GH	8,00,000.00
		3452-80-104-91-District Tourism Promotion Council (DTPC) &(DMCs)(Plan) (Outlay 5,00,00,000/-)	1,42,64,685.00
1	Koyiladi	Development of Turtle Beach, Thikkodi	93,00,000.00
2	Wandoor	Development of Pilgrim tourism in Punnappala temple, Malappuram	6,70,000.00
3	Aranmula	Renovation of Tourism amenity centre, Aruvikkuzhi, Pathanamthitta	17,94,685.00
4	Palakkad	Renovation of DTPC office Building, Palakkad	25,00,000.00
		5452-01-190-99-Kerala Tourism Development Corporation (Outlay 9,00,00,000/-)	7,70,00,000.00
1	Kovalam	Renovation of Hotel Samudra - Phase II	4,80,00,000.00
2	Kovalam	Renovation of Hotel Samudra - Phase I - Revised AS	2,90,00,000.00
		5452-01-190-98-Kerala Tourism Infrastructure Ltd (KTIL) (Outlay 1,53,00,000/-)	1,53,00,000.00
1		Share Capital Assistance to KTIL - 2021-22	1,53,00,000.00

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Tourism Projects sanctioned in the Financial Year 2021-22

Sl.No	Constituency	Project Name	AS Amount (Rs.)
		5452-01-190-96-Bekal Resorts and Development Corporation (BRDC) (Outlay 2,50,00,000/-)	1,52,00,000.00
1		Share Capital Assistance to BRDC - 2021-22	1,52,00,000.00
		3452-800-78(1)(2)(3)HR Development in Tourism through KITTS(1) - 3,00,00,000/-	3,00,00,000.00
1		KITTS 2021-22 Plan fund - Infrastructure Development and academic training programme	3,00,00,000.00
		3452-800-78(1)(2)(3)HR Development in Tourism through SIHM (2) - 3,00,00,000/-	2,73,75,434.00
1	Thalassery	Additional works for Temporary campus for KIHM at Kinfra Park, Thalassery	10,60,000.00
2	Thalassery	Construction of Barrier-free ramp, A/C, and Setting up Smart class rooms	14,60,000.00
3	Thalassery	Office Furniture items for KIHM, Thalassery KINFRA	12,54,120.00
4	Thalassery	KIHM campus - Purchase of equipments for Kitchen and Laboratory	2,04,38,478.00
5	Thalassery	Supply order for Food prod, Bakery vessels and tools, House keeping equipments	3,94,288.00
6	Thalassery	Supply of library books for KIHM Society, Thalassery - revised AS and supply order	1,29,305.00
7	Thalassery	Supply of library books for KIHM Society, Thalassery - revised AS and supply order	39,208.00
8	Thalassery	Supply of library books for KIHM Society, Thalassery - revised AS and supply order	90,169.00
9	Thalassery	Purchase of furniture items for the office of KIHM, Thalassery	98,070.00
10	Thalassery	Purchase of furniture items for the office of KIHM, Thalassery	90,801.00
11	Thalassery	Supply of food production, bakery vessels and tools, house keeping, cleaning equipments	3,90,871.00
12	Thalassery	Supply of library books for KIHM Society, Thalassery - revised AS and supply order	39,208.00
13	Thalassery	KIHM Kinfra campus - Expenditure for Dec 2021 to March 2022	18,90,916.00
		3452-800-78(1)(2)(3)HR Development in Tourism through FCI - 4,00,00,000/- Lakhs	2,43,75,000.00
1	Kozhikode North	Food Craft Institute, Kozhikkode - Construction of 4 storied Building	2,43,75,000.00

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Sl.No	Constituency	Project Name	AS Amount (Rs.)
		3452-80-800-92 Studies on Impact of Tourism including collection of Tourist Statistics	46,00,000.00
1		Collection of tourist arrival statistics	46,00,000.00
		3452-80-104-98-34-03-Marketing (Plan-Voted) (63,40,00,000/-)	65,31,59,973.76
1		Ratification of advertisement given to Dule News webportal	50,000.00
2		Ratification order for advertisement in the webportal of "The Queue"	50,000.00
3		Ratification order for advertisement in the webportal of "The Queue"	60,000.00
4		Online Portal for Classification of Service providers	18,82,100.00
5		Public Relations activities - Jan-21- March 2021 & 2021-2021	58,41,000.00
6		National Trade Fairs 2021-22-IITM Bengaluru, TTF Kolkata, TTF Ahmedabad, TTF Mumbai	1,80,54,000.00
7		Post-Covid Reassurance, social media and digital webportal campaign 2021-22	2,12,40,000.00
8		Social media management for Department of Tourism - 2021-22	58,76,000.00
9		Post covid domestic holiday campaign - 2021-22	4,99,69,660.00
10		Virtual Onam - 2021	2,39,39,484.00
11		Prepaid travel card - KSRTC - sponsorship	6,00,000.00
12		Chaliyaar River paddle - 2021 - Financial Assistance	5,00,000.00
13		Partipation of WTM London 2021 Participation	1,14,46,000.00
14		Kerala Tourism Whatsapp Marketing and promo	35,40,000.00
15		Keralam 365	3,18,95,400.00
16		Smart Assist Software	1,28,62,000.00
17		Home Stay Promotion	1,18,00,000.00
18		Annual Digital Content production and website promotion 2021-22	3,58,03,560.00
19		Virtual onaghosham - Revised AS	11,80,000.00
20		Unseen Kerala 2021 - mathrubhumi news - sponsorship	2,00,000.00
21		Unseen Kerala 2021 - mathrubhumi news - sponsorship - addl sanction	3,00,000.00
22		International Reopening Campaign - Social Media	4,13,00,000.00
23		Content production for short videos and social media	59,00,000.00
24		Hosting and sponsorship of the third edition of influencex awards	2,06,50,000.00

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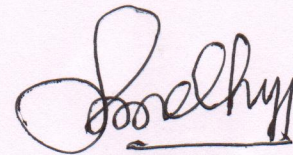
Tourism Projects sanctioned in the Financial Year 2021-22

Sl.No	Constituency	Project Name	AS Amount (Rs.)
25		Participation in international tourism trade fairs (Jan - Mar 2022)	4,40,73,000.00
26		National winter holiday campaign	8,25,12,484.12
27		National Winter Holiday Campaign- Social Media	1,77,00,000.00
28		National post-covid campaign - Airport and Cinemahalls	3,00,94,953.64
29		International Social Media Influencers Trip & Online Article promotion	1,18,00,000.00
30		Reaching readers through destination story telling	23,01,000.00
31		International reopening campaign - International dailies and Web portals	4,13,00,000.00
32		International Tourism Trade Road Shows, Europe, B2B meets - January - march 2022	2,28,62,500.00
33		National Trade fairs 2021-22 (Dec 2021- Mar 2022)	3,00,36,900.00
34		National partnership meets 2021-22	1,56,98,720.00
35		National Winter Holiday Campaign - Radio, Digital, OTT	4,31,18,804.80
36		Silver sponsorship for 36th Annual IATO convention	5,00,000.00
37		Advt in united news of india webportal	25,000.00
38		Participation of Kerala Tourism in Dubai Expo 2020	61,97,407.20
		5452-80-800-84-Infrastructure Facilities and Matching Grants for Schemes sponsored by Govt. of India (Plan) (2,00,00,000/-)	0.00
		3452-80-800-90(26)-33 - Incentives for creation of infrastructure facilities and (12,70,00,000/-)	15,00,00,000.00
1		Covid 19 - Supporting Scheme - Revolving Fund Project - on Repayment in 5 yrs condition	10,00,00,000.00
2		Caravan Tourism - Subsidy	5,00,00,000.00
		3452-80-104-99-Conservation , Preservation and Promotion of Heritage, Environment and Culture (18,00,00,000/-)	9,65,35,000.00
1		Fin assist to Wayalar Samskarika Vedi on Death anniversary of Wayalar 26,27/10/2020	25,000.00
2		Fin assist to Soorya Stage and Film Society - Soorya Fest during Oct-Nov-Dec/2020	3,00,000.00
3		Let's Go Metro to Retro - Fin assist to Skall Int Club	40,000.00
4		Fin assist to kumbhabharani maholsavam - Haripad Chingoli Kavipadikkal Devi Temple	1,00,000.00
5		Fin assist to Ayroor Kadhakali Mela	2,00,000.00
6		Fin assist to Ananthapuri Dance and music festival	50,000.00

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Sl.No	Constituency	Project Name	AS Amount (Rs.)
7		Kannur International Cultural festival - 2021	3,00,000.00
8		Fin. Assist to Peruvanam Arattupuzha Pooram	1,00,000.00
9		Fin. Assist to Swathithirunal Music fest by Iringalakuda nadopasana	50,000.00
10		Fin. Asst. to 12th National Pallavoor Thalavadya Maholsavam	1,00,000.00
11		Fin. Assist to "Unseen Kerala-2021"	2,00,000.00
12		Biennale foundation - Alappuzha and Kochi - Lokame tharavadu - Exhibition	2,00,00,000.00
13		Beypore international water fest - 2021 -	1,00,00,000.00
14		Ulsavam 2022	2,50,00,000.00
15		Kerala Travel Mart 2022	4,00,00,000.00
16		Financial asst to Koodiyattā Maholsavam	20,000.00
17		Financial asst to Krishna-Naadam	50,000.00
		5452-01-800-84-Muziris Heritage and Spice route Project (Plan) (25,00,00,000/-)	8,27,63,355.00
1		Maintenance of Muziris projects 2021-22	4,71,52,000.00
2		MHP - student's heritage walk	50,00,000.00
3		MHP - Hop on - Hop off Boats	3,06,11,355.00



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