പതിനാറാം കേരള നിയമസഭ

ഒന്നാം സമ്മേളനം

നക്ഷത്രചിഹ്നമിടാത്ത ചോദ്യം നമ്പർ: 65 **22-06-2026-ൽ മറുപടിയ്ക്ക്**

മുൻ സർക്കാരിന്റെ നേട്ടങ്ങളുടെ പ്രചാരണത്തിനായി കിഫ്ബി ഫണ്ട്

ചോദ്യം ഉന്നയിച്ച അംഗങ്ങൾ **മറുപടി നൽകിയ മന്ത്രി**

ശ്രീ. വി. മുരളീധരൻ ശ്രീ. വി. ഡി. സതീശൻ
(മുഖ്യമന്ത്രി)

(എ) മുൻ സർക്കാരിന്റെ പ്രവർത്തനങ്ങൾ സംബന്ധിച്ച് പരസ്യം നൽകുന്നതിനായി കിഫ്ബിയുടെ ഫണ്ട് ഉപയോഗിച്ചിട്ടുണ്ടോ; ഇതിനായി ചെലവഴിച്ച തുകയുടെ വിശദാംശം ലഭ്യമാക്കുമോ;

മറുപടി: മുൻ സർക്കാരിന്റെ പ്രവർത്തനങ്ങളെ സംബന്ധിച്ച് കിഫ്ബി പരസ്യങ്ങൾ നൽകിയിട്ടില്ല. കിഫ്ബിയുടെ പ്രവൃത്തികൾ സംബന്ധിച്ച പരസ്യങ്ങളുടെ തുകകളുടെ വിശദാംശങ്ങൾ അനുബന്ധമായി ചേർക്കുന്നു

(ബി) ഇത്തരത്തിൽ തുക ചെലവഴിക്കുന്നത് നിയമപ്രകാരം അനുവദനീയമാണോ; അല്ലെങ്കിൽ ഉത്തരവാദികളായവർക്കെതിരെ നടപടി സ്വീകരിക്കുമോ; വിശദമാക്കാമോ?

മറുപടി: സർക്കാരിന്റെ പ്രധാനപ്പെട്ട പ്രോജക്ടുകളെ സംബന്ധിച്ച് ജനങ്ങളിൽ അവബോധം സൃഷ്ടിക്കുന്നതിനുള്ള പ്രവർത്തനങ്ങൾ നടത്താൻ കിഫ്ബി ബോർഡ് തീരുമാനിച്ചിട്ടുണ്ട്.

സെക്ഷൻ ഓഫീസർ

Payment Proceedings No.	Date of Proceedings	Net Amount	Tax Amount	Amount with Tax	Amount deducted as Tax	Net Amount Paid	Details of Advertisement/ Activities
Release Payment File-2026/788	30.04.2026	21000000	3780000	24780000	840000	23940000	telecast advertisement pertaining to KIIFB project information through Asianet News for period of one month.
Release Payment File-2026/782	-NA-	9517200	1713096	11230296	380688	10849608	international radio campaign regarding Organ transplant hospital, Kochi cancer centre, International ayurvedic research center, first blast of Wayanad tunnel road and KIIFB BOT.
Release Payment File-2026/783	04.05.2026	4462882	803318	5266200	178516	5087685	whatsapp messaging services for KIIFB WhatsAPI set up and management, sending alert notification and alert messsages
Release Payment File-2026/784	30.04.2026	3100000	155000	3255000	124000	3131000	editorial feature in Dhanam Business Magazine and two page color advertorial in The week magazine.
Release Payment File-2026/777	30.04.2026	14227500	2560950	16788450	569100	16219350	creating Road Videos (KIIFB), Road Videos (CMLRRP), DISTRICT VIDEOS (CMLRRP), STATE VIDEO, PROMO VIDEOS, LIVE TELECAST, Kuthichu Keralam team based campaign images/videos.
Release Payment File-2026/778	30.04.2026	9135000	1644300	10779300	365400	10413900	comprehensive estimate for organizing Hill Highway run by Milind Soman

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Release Payment File-2026/785	04.05.2026	90477450	16285942	106763392	3619099	103144293	social media management of KIIFB for the period from 01-2-2026 to 31-3-2026
Release Payment File-2026/786	30.04.2026	38750000	6975000	45725000	1550000	44175000	Daily Hunt promotions of KIIFB FEB sustenance for the period from 1st February 2026 to 31st March 2026.
Release Payment File-2026/775	-NA-	4000000	720000	4720000	160000	4560000	disseminating commercial advertisement pertaining to KIIFB project awareness campaign through factory fitted LE TVs in all coaches of Vande Bharat train for two months.
Release Payment File-2026/763	30.04.2026	29085000	5235300	34320300	1163400	33156900	telecast TV advertisement pertaining to the Hill Highway Run on 22-2-26
Release Payment File-2026/743	30.04.2026	20160000	3628800	23788800	806400	22982400	telecast TV advertisement pertaining to the foundation stone laying of Kottarakkara IT park on 09-3-2026
Release Payment File-2026/744	30.04.2026	20160000	3628800	23788800	806400	22982400	telecast TV advertisement pertaining to the inauguration of Perumbalam bridge on 07-3-2026
Release Payment File-2026/764	30.04.2026	33180000	5972400	39152400	1327200	37825200	telecast TV advertisement pertaining to the First Blast ceremony of Wayanad Tunnel road project on 6-3-2026

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Release Payment File-2026/745	30.04.2026	20160000	3628800	23788800	806400	22982400	telecast TV advertisement pertaining to the work inauguration of International Ayurveda Research Centre on 25-2-2026.
Release Payment File-2026/746	30.04.2026	20160000	3628800	23788800	806400	22982400	telecast TV advertisement pertaining to the inauguration of Nedumangad Development projects on 22-2-2026.
Release Payment File-2026/747	30.04.2026	20160000	3628800	23788800	806400	22982400	telecast TV advertisement pertaining to the inauguration of Vattiyoorkavu development works on 22-2-2026.
Release Payment File-2026/748	30.04.2026	20160000	3628800	23788800	806400	22982400	telecast TV advertisement pertaining to the inauguration of Amburi bridge on 11-2-2026.
Release Payment File-2026/749	30.04.2026	20160000	3628800	23788800	806400	22982400	elecast TV advertisement pertaining to the inauguration of Kochi Cancer Research Centre on 09-2-2026.
Release Payment File-2026/750	30.04.2026	20160000	3628800	23788800	806400	22982400	telecast TV advertisement pertaining to the work inauguration of Institute of Organ Transplant hospital at Kozhikkodu on 7-2-2026.
Release Payment File-2026/751	30.04.2026	20160000	3628800	23788800	806400	22982400	elecast advertisement pertaining to the inauguration of Kollam Taluk hospital building on 19-1-2026

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Release Payment File-2026/765	30.04.2026	7822500	1408050	9230550	312900	8917650	telecast advertisement pertaining to KIIFB project information through ONE INDIA MALAYALAM for period of one month.
Release Payment File-2026/766	30.04.2026	7245000	1304100	8549100	289800	8259300	telecast advertisement pertaining to KIIFB project information through MATHRUBHUMI.COM for period of one month.
Release Payment File-2026/767	30.04.2026	7245000	1304100	8549100	289800	8259300	telecast advertisement pertaining to KIIFB project information through MANORAMA ONLINE.COM for period of one month.
Release Payment File-2026/768	30.04.2026	8347500	1502550	9850050	333900	9516150	telecast advertisement pertaining to KIIFB project information through ZEE KERALAM TV for period of one month.
Release Payment File-2026/761	30.04.2026	11182500	2012850	13195350	447300	12748050	telecast advertisement pertaining to KIIFB project information through ASIANET ENTERTAINMENT TV for period of one month.
Release Payment File-2026/742	30.04.2026	9555000	1719900	11274900	382200	10892700	telecast advertisement pertaining to KIIFB project information through Zee 5 TV for period of one month.

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Release Payment File-2026/762	30.04.2026	7297500	1313550	8611050	291900	8319150	telecast advertisement pertaining to KIIFB project information through Jio Hot Star TV for period of one month.
Release Payment File-2026/741	30.04.2026	31500000	5670000	37170000	1260000	35910000	telecast advertisement pertaining to KIIFB project information through Big TV for period of one month.
Release Payment File-2026/740	30.04.2026	21000000	3780000	24780000	840000	23940000	telecast advertisement pertaining to KIIFB project information through Asianet News for period of one month.
Release Payment File-2026/739	30.04.2026	16128000	2903040	19031040	645120	18385920	telecast advertisement pertaining to KIIFB project information through 24 News for period of one month.
Release Payment File-2026/760	30.04.2026	6300000	1134000	7434000	252000	7182000	telecast advertisement pertaining to KIIFB project information through Amritha TV for period of one month.
Release Payment File-2026/769	30.04.2026	6825000	1228500	8053500	273000	7780500	telecast advertisement pertaining to KIIFB project information through JaiHind TV for period of one month.
Release Payment File-2026/759	30.04.2026	7350000	1323000	8673000	294000	8379000	telecast advertisement pertaining to KIIFB project information through Media One TV for period of one month.

Payment Proceedings No.	Date of Proceedings	Net Amount	Tax Amount	Amount with Tax	Amount deducted as Tax	Net Amount Paid	Details of Advertisement/ Activities
Release Payment File-2026/770	-NA-	9450000	1701000	11151000	378000	10773000	telecast advertisement pertaining to KIIFB project information through Kairali TV for period of one month.
Release Payment File-2026/771	30.04.2026	9450000	1701000	11151000	378000	10773000	telecast advertisement pertaining to KIIFB project information through Reporter TV for period of one month.
Release Payment File-2026/758	30.04.2026	7350000	1323000	8673000	294000	8379000	telecast advertisement pertaining to KIIFB project information through Janam TV for period of one month.
Release Payment File-2026/779	-NA-	7350000	1323000	8673000	294000	8379000	telecast advertisement pertaining to KIIFB project information through ACV for period of one month.
Release Payment File-2026/757	-NA-	6300000	1134000	7434000	252000	7182000	telecast advertisement pertaining to KIIFB project information through Kaumudi TV for period of one month.
Release Payment File-2026/756	30.04.2026	7875000	1417500	9292500	315000	8977500	telecast advertisement pertaining to KIIFB project information through Kerala Vision for period of one month.
Release Payment File-2026/755	-NA-	7875000	1417500	9292500	315000	8977500	telecast advertisement pertaining to KIIFB project information through News 18 for period of one month.

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Release Payment File-2026/754	30.04.2026	8925000	1606500	10531500	357000	10174500	telecast advertisement pertaining to KIIFB project information through Mathrubhumi News for period of one month.
Release Payment File-2026/753	-NA-	9975000	1795500	11770500	399000	11371500	telecast advertisement pertaining to KIIFB project information through News Malayalam 24 x 7 for period of one month.
Release Payment File-2026/752	30.04.2026	9660000	1738800	11398800	386400	11012400	telecast advertisement pertaining to KIIFB project information through Manorama News for period of one month.
Release Payment File-2026/774	-NA-	1500000	270000	1770000	60000	1710000	KIIFB projects through Led screens in the Railway stations across Kerala
Release Payment File-2026/781	30.04.2026	18228000	3281040	21509040	729120	20779920	LED digital screens at Trivandrum Kochi and Kozhikkodu
Release Payment File-2026/773	30.04.2026	37521068	6753792	44274860	1500843	42774017	hoarding across Kerala in connection with KIIFB project awareness campaign for two months.
Release Payment File-2026/772	30.04.2026	4687200	843696	5530896	187488	5343408	KIIFB project developments news through KSRTC PA system.

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Release Payment File-2026/738	-NA-	62052480	11169446	73221926	2482100	70739827	Theatre advertisement through UFO and QUBE network theatres across Kerala for propagating the infrastructure developments through KIIFB funding.
Release Payment File-2026/737	29.02.2026	9135000	1644300	10779300	365400	10413900	broadcasting railway jingles pertaining to the KIIFB infrastructure projects across Kerala .
Release Payment File-2026/736	29.04.2026	14798400	2663712	17462112	591936	16870176	hosting 5ft x 9 ft hoardings on Metro rail pillars for two months.
Release Payment File-2026/717	-NA-	115,834,646.00	57,91,732.00	121,626,378.00	46,33,385.00	116,992,992.00	Centre spread PM ads regarding KIIFB projects
Release Payment File-2026/719	31.3.2026	20,395,520.00	10,19,776.00	21,415,296.00	8,15,820.00	20,599,475.00	PM ads regarding KIIFB developmental Quiz on 14-3-26
Release Payment File-2026/725	31.3.2026	40,465,520.00	20,23,276.00	42,488,796.00	16,18,620.00	40,870,175.00	PM ads regarding Costal highway on 14-3-26
Release Payment File-2026/726	31.3.2026	40,465,520.00	20,23,276.00	42,488,796.00	16,18,620.00	40,870,175.00	PM ads regarding KIIFB funded Kerala Medical projects
Release Payment File-2026/720	31.02.2026	16,877,200.00	8,43,860.00	17,721,060.00	6,75,088.00	17,045,972.00	Inauguration of Kottarakkara IT park
Release Payment File-2026/718	31.3.2026	64,478,000.00	32,23,900.00	67,701,900.00	25,79,120.00	65,122,780.00	PM ads regarding inauguration of Perumbalam bridge
Release Payment File-2026/721	31.3.2026	73,269,200.00	36,63,460.00	76,932,660.00	29,30,768.00	74,001,892.00	PM ads of Wayanad Tunnel first blast + GCC as well
Release Payment File-2026/722	31.3.2026	40,465,520.00	20,23,276.00	42,488,796.00	16,18,620.00	40,870,175.00	PM ads - stone laying of Ayurveda institute
Release Payment File-2026/727	-NA-	26,06,834.00	1,30,342.00	27,37,176.00	1,04,273.00	26,32,902.00	PM ads - NEDUMANGAD Developments

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Release Payment File-2026/728	31.3.2026	26,15,375.00	1,30,768.00	27,46,143.00	1,04,616.00	26,41,528.00	PM ads - Vattiyoor kavu developments
Release Payment File-2026/723	31.3.2026	40,465,520.00	20,23,276.00	42,488,796.00	16,18,620.00	40,870,175.00	PM ads regarding QR codes of KIIFB projects development
Release Payment File-2026/729	31.3.2026	27,198,375.00	13,59,918.00	28,558,293.00	10,87,936.00	27,470,358.00	PM ads for Amburi bridge inauguration
Release Payment File-2026/724	31.3.2026	40,465,520.00	20,23,276.00	42,488,796.00	16,18,620.00	40,870,175.00	Inauguration of Cochin Cancentre Centre - PM ads +GCC
Release Payment File-2026/730	31.3.2026	73,370,450.00	36,68,522.00	77,038,972.00	29,34,819.00	74,104,154.00	PM ad - Organ transplant hospital foundation
Release Payment File-2026/715	13.3.2026	28,188.00	5,074.00	33,262.00	1,128.00	32,134.00	Bi-monthly dispatch charges
Release Payment File-2026/714	15.3.2026	3,91,500.00	70,470.00	4,61,970.00	15,660.00	4,46,310.00	FM AD Organ transplant Hospital -KZKD
Release Payment File-2026/706	28.2.2026	13,70,250.00	2,46,646.00	16,16,896.00	54,811.00	15,62,085.00	Project Ads thru FM radio from 6-2-26 to 7-3-2026
Release Payment File-2026/710	1.3.2026	28,17,900.00	5,07,222.00	33,25,122.00	1,12,716.00	32,12,406.00	Project Ads thru FM radio from 6-2-26 to 7-3-2026
Release Payment File-2026/712	-NA-	21,60,000.00	3,88,800.00	25,48,800.00	86,400.00	24,62,400.00	Project Ads thru FM radio from 6-2-26 to 7-3-2026
Release Payment File-2026/707	-NA-	29,43,000.00	5,29,740.00	34,72,740.00	1,17,720.00	33,55,020.00	project Ads 6-2-26 to 7-3-26
Release Payment File-2026/711	13.3.2026	26,28,150.00	4,73,068.00	31,01,218.00	1,05,127.00	29,96,091.00	Promotion of projects funded by KIIFB with KDISC
Release Payment File-2026/704	-NA-	17,400.00	3,132.00	20,532.00	696.00	19,836.00	FM radio jingles regarding KIIFB Silver jubilee .
Release Payment File-2026/700	7.3.2026	67,010,800.00	12,061,944.00	79,072,744.00	26,80,432.00	76,392,312.00	Social Media- 1-4-25 to 31-1-26
Release Payment File-2026/708	-NA-	20,000.00	1,000.00	21,000.00	800.00	20,200.00	KIIFB ADVERTISEMENT IN KERALA KAUMUDI SUPPLIMENT
Release Payment File-2026/689	11.2.2026	66,250,000.00	11,925,000.00	78,175,000.00	26,50,000.00	75,525,000.00	Daily Hunt promotions of KIIFB projects for the period from 20-3-2025 to 31-1-2026

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Release Payment File-2026/693	-NA-	78,750.00	14,176.00	92,926.00	3,151.00	89,775.00	FM radio jingles FOR Wayanad rehabilitation project.
Release Payment File-2026/692	16.2.2026	2,83,500.00	51,030.00	3,34,530.00	11,340.00	3,23,190.00	FM radio advertisement regarding Wayand tunnel Inauguration - Foundation Stone
Release Payment File-2026/688	6.2.2026	50,000.00	0.00	50,000.00	1,000.00	49,000.00	KIIFB project advertisement in front inside page of Kaumudi Frederick Forsyth global edition.
Release Payment File-2026/687	2.2.2026	1,52,000.00	27,360.00	1,79,360.00	6,080.00	1,73,280.00	Printing charge of Bi-monthly magazine
Release Payment File-2026/672	14.1.2026	42,000,000.00	21,00,000.00	44,100,000.00	16,80,000.00	42,420,000.00	Four page pull out in 9 news papers regarding KIIFB project in connection with Silver Jubilee
Release Payment File-2026/671	14.1.2026	40,280,000.00	20,14,000.00	42,294,000.00	16,11,200.00	40,682,800.00	Print media advertisement in 16 News papers regarding KIIFB Silver jubilee .
Release Payment File-2026/673	16.1.2026	40,320,000.00	72,57,600.00	47,577,600.00	16,12,800.00	45,964,800.00	Live telecast of Silver Jubilee celebrations at Kanakakunnu thru 15 TV channels
Release Payment File-2026/674	16.1.2026	53,42,268.00	9,61,608.00	63,03,876.00	2,13,691.00	60,90,185.00	Radio advertisement in Overseas radios regarding Silver Jubilee Celebrations

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Release Payment File-2025/658	11.12.2025	15,85,500.00	2,85,390.00	18,70,890.00	63,420.00	18,07,470.00	ten days video shoot for forest department at the specified locations in Wayanad and Idukki districts providing detailed depiction of activities carried out by forest department to mitigate the human wild life conflicts.
Release Payment File-2025/659	-NA-	33,60,000.00	6,04,800.00	39,64,800.00	1,34,400.00	38,30,400.00	TV Ads - Muzhippilangad beach
Release Payment File-2025/660	11.12.2025	14,385,000.00	25,89,300.00	16,974,300.00	5,75,400.00	16,398,900.00	Video for Forest dept
Release Payment File-2025/656	11.12.2025	29,99,200.00	1,49,960.00	31,49,160.00	1,19,968.00	30,29,192.00	Farook Taluk Hospital Print media Ads
Release Payment File-2025/660	11.12.2025	14,385,000.00	25,89,300.00	16,974,300.00	5,75,400.00	16,398,900.00	Advt through Five TV channels Man and Animal Conflict -Forest dept
Release Payment File-2025/656	11.12.2025	29,99,200.00	1,49,960.00	31,49,160.00	1,19,968.00	30,29,192.00	Farook hospital Print Media Adverisements - Quarter page
Release Payment File-2025/661	11.12.2025	13,76,550.00	2,47,780.00	16,24,330.00	55,063.00	15,69,267.00	Wayanad Tunnel Work inauguration 31-08-2025 - Ground activity
Release Payment File-2025/662	11.12.2025	3,46,500.00	17,326.00	3,63,826.00	13,860.00	3,49,965.00	Wayanad Tunnel Work inauguration on 31-08-2025 Rlwy Jingles
Release Payment File-2025/663	11.12.2025	39,54,339.00	7,11,782.00	46,66,121.00	1,58,173.00	45,07,946.00	Wayanad Tunnel Work inauguration on 31-08-2025 Intl Radio -10 channels
Release Payment File-2025/665	11.12.2025	11,16,000.00	2,00,880.00	13,16,880.00	44,640.00	12,72,240.00	Wayanad Tunnel Work inauguration on 31-08-2025 KSRTC jingles

Payment Proceedings No.	Date of Proceedings	Net Amount	Tax Amount	Amount with Tax	Amount deducted as Tax	Net Amount Paid	Details of Advertisement/ Activities
Release Payment File-2025/657	11.12.2025	33,588,750.00	16,79,438.00	35,268,188.00	13,43,551.00	33,924,637.00	Wayanad Tunnel Work inauguration on 31-08-2025 PM ads 17 dailies
Release Payment File-2025/664	11.12.2025	41,396,250.00	74,51,326.00	48,847,576.00	16,55,851.00	47,191,725.00	Wayanad TunnelWork inauguration on 31-08-2025 TV ads 15 Channel
Release Payment File-2025/654	24.11.2025	15,465,000.00	7,73,250.00	16,238,250.00	6,18,600.00	15,619,650.00	KIIFB Silver Jubilee Full page-4 News papers on 4-11-2025
Release Payment File-2025/666	5.11.2025	45,76,252.00	2,28,812.00	48,05,064.00	1,83,051.00	46,22,014.00	KIIFB Silver Jubilee Full page pull out and advt on 4-11-2025
Release Payment File-2026/682	15.11.2025	34,800.00	6,264.00	41,064.00	1,392.00	39,672.00	Silver Jubilee Ads - Big FM 60 seconds 20 spots 2 days Tvpm only
Release Payment File-2026/681	15.11.2025	36,000.00	6,480.00	42,480.00	1,440.00	41,040.00	Silver Jubilee Ads - Ent. Network 60 seconds 20 spots 2 days Tvpm only
Release Payment File-2026/680	30.11.2025	36,000.00	6,480.00	42,480.00	1,440.00	41,040.00	Silver Jubilee Ads - Kal Radio- 60 seconds 20 spots 2 days Tvpm only
Release Payment File-2026/679	30.11.2025	42,000.00	7,560.00	49,560.00	1,260.00	48,300.00	Silver Jubilee Ads - Club FM 60 seconds 20 spots 2 days Tvpm only
Release Payment File-2026/678	30.11.2025	4,80,000.00	86,400.00	5,66,400.00	19,200.00	5,47,200.00	Silver Jubilee Ads - Kal Radio across Kerala 60 seconds 20 spots 5 days
Release Payment File-2026/677	15.11.2025	69,600.00	12,528.00	82,128.00	2,784.00	79,344.00	Silver Jubilee Ads - Big FM across Kerala 60 seconds 20 spots 5 days
Release Payment File-2026/676	6.11.2025	6,01,950.00	1,08,352.00	7,10,302.00	24,079.00	6,86,223.00	Silver Jubilee Ads - Radio Mango across Kerala 60 seconds 20 spots 5 days

Payment Proceedings No.	Date of Proceedings	Net Amount	Tax Amount	Amount with Tax	Amount deducted as Tax	Net Amount Paid	Details of Advertisement/ Activities
Release Payment File-2026/702	26.11.2025	3,15,000.00	56,700.00	3,71,700.00	12,600.00	3,59,100.00	Silver Jubilee Ads - Ent. Network across Kerala 60 seconds 20 spots 5 days
Release Payment File-2026/675	30.11.2025	6,54,000.00	1,17,720.00	7,71,720.00	26,160.00	7,45,560.00	Club FM - Silver jubilee ads across Kerala 60 seconds 20 spots 5 days
Release Payment File-2026/684	-NA-	25,000.00	1,250.00	26,250.00	0.00	26,250.00	A4 color advertisement Back cover advt for July 2025
Release Payment File-2025/640	1.10.2025	25,000.00	0.00	25,000.00	500.00	24,500.00	A4 color back cover advertisement
Release Payment File-2025/625	-NA-	12,50,133.00	2,25,024.00	14,75,157.00	50,005.00	14,25,151.00	SJC souvenir printing 12000 Malayalam copies 500 English copies
Release Payment File-2025/653	-NA-	3,34,530.00	60,216.00	3,94,746.00	13,381.00	3,81,364.00	Wayanad Tunnel project work inauguration 60 seconds 20 spots 4 days across Kerala
Release Payment File-2025/652	31.8.2025	5,28,000.00	95,040.00	6,23,040.00	21,120.00	6,01,920.00	Wayanad Tunnel project work inauguration 60 seconds 20 spots 4 days across Kerala
Release Payment File-2025/655	-NA-	5,55,030.00	99,906.00	6,54,936.00	22,201.00	6,32,734.00	Wayanad Tunnel project work inauguration 60 seconds 20 spots 4 days across Kerala
Release Payment File-2025/651	31.8.2025	95,700.00	17,226.00	1,12,926.00	3,828.00	1,09,098.00	Wayanad Tunnel project work inauguration 60 seconds 20 spots 4 days across Kerala
Release Payment File-2025/631	27.8.2025	7,19,400.00	1,29,492.00	8,48,892.00	28,776.00	8,20,116.00	Wayanad Tunnel project work inauguration 60 seconds 20 spots 4 days across Kerala
Release Payment File-2025/622	15.6.2025	35,000.00	0.00	35,000.00	700.00	34,300.00	Advt published for ASMA

Payment Proceedings No.	Date of Proceedings	Net Amount	Tax Amount	Amount with Tax	Amount deducted as Tax	Net Amount Paid	Details of Advertisement/ Activities
Release Payment File-2026/696	17.6.2025	45,312.00	5,438.00	50,750.00	1,812.00	48,936.00	Advt on Souhrudavattom Merit Award IB Satheesh MLA
Release Payment File-2025/605	2.7.2025	1,00,000.00	0.00	1,00,000.00	2,000.00	98,000.00	ONV Cultural celebration A4 color advertisement
Release Payment File-2025/542	1.4.2025	23,205,000.00	41,76,900.00	27,381,900.00	9,28,200.00	26,453,700.00	Web Articles through 10 Onlne papers
Release Payment File-2025/541	31.5.2025	31,000,000.00	55,80,000.00	36,580,000.00	12,40,000.00	35,340,000.00	DH promotion 21-3-2025 to 31-3-2025
Release Payment File-2025/540	31.3.2025	87,412,500.00	15,734,250.00	103,146,750.00	34,96,500.00	99,650,250.00	Fin Minister speaks about infra thru 16 channels on (details in Proceedings)
Release Payment File-2025/543	2.4.2025	19,624,300.00	35,32,374.00	23,156,674.00	7,84,972.00	22,371,702.00	Social MediaFB Instagram and Ytube Google search , Display Network - 1-4-2024 to 31-3-2025
Release Payment File-2025/539	27.3.2025	18,269,386.00	32,88,490.00	21,557,876.00	7,30,776.00	20,827,100.00	DH from 1st march 2025 to 20 -3-2025 Wayanad Township, Hill Highway Malabar Cance Centre
Release Payment File-2025/537	3.3.2025	59,32,500.00	10,67,850.00	70,00,350.00	2,37,300.00	67,63,050.00	Wayanad Fund raising Mumbai Marathon thru on line media
Release Payment File-2025/536	3.3.2025	18,90,000.00	3,40,200.00	22,30,200.00	75,600.00	21,54,600.00	Wayanad Fund raising - Mumbai marathon - English Channels
Release Payment File-2025/535	3.3.2025	12,127,500.00	21,82,950.00	14,310,450.00	4,85,100.00	13,825,350.00	Wayanad Fund raising - Mumbai marathone - Malayalam TV Channels
Release Payment File-2025/534	3.3.2025	31,19,061.00	5,61,430.00	36,80,491.00	1,24,763.00	35,55,729.00	Wayanad Fund raising - Mumbai marathon - Intl Radio
Release Payment File-2025/532	17.2.2025	5,00,000.00	90,000.00	5,90,000.00	20,000.00	5,70,000.00	G Tech Kerala marathon Advertisements
Release Payment File-2025/533	10.2.2025	1,00,000.00	18,000.00	1,18,000.00	4,000.00	1,14,000.00	A4 color advertisement in Magazine

Payment Proceedings No.	Date of Proceedings	Net Amount	Tax Amount	Amount with Tax	Amount deducted as Tax	Net Amount Paid	Details of Advertisement/ Activities
Release Payment File-2025/524	31.1.2025	78,000.00	14,040.00	92,040.00	3,120.00	88,920.00	Inauguration - MCC - New block 60 secs 10 spot 2 days
Release Payment File-2025/525	31.1.2025	48,000.00	8,640.00	56,640.00	1,920.00	54,720.00	Inauguration - MCC - New block 60 secs 10 spot 2 days
Release Payment File-2025/526	31.1.2025	75,600.00	13,608.00	89,208.00	3,024.00	86,184.00	Inauguration - MCC - New block60 secs 10 spot 2 days
Release Payment File-2025/527	31.1.2025	78,000.00	14,040.00	92,040.00	3,120.00	88,920.00	Inauguration - MCC - New block 60 secs 10 spot 2 days
Release Payment File-2025/591	31.5.2025	29,000.00	5,220.00	34,220.00	1,160.00	33,060.00	Run for Wayanad-60 secs 10 spot 2 days
Release Payment File-2025/528	31.1.2025	1,05,000.00	18,900.00	1,23,900.00	4,200.00	1,19,700.00	Run for Wayanad-60 secs 10 spot 2 days
Release Payment File-2025/529	31.1.2025	2,02,000.00	36,360.00	2,38,360.00	8,080.00	2,30,280.00	Run for Wayanad-60 secs 10 spot 2 days
Release Payment File-2026/690	31.1.2025	2,18,000.00	39,240.00	2,57,240.00	8,720.00	2,48,520.00	Run for Wayanad-60 secs 10 spot 2 days
Release Payment File-2025/530	31.1.2025	1,60,000.00	28,800.00	1,88,800.00	6,400.00	1,82,400.00	Run for Wayanad-60 secs 10 spot 2 days
Release Payment File-2025/520	1.1.2025	11,287,500.00	20,31,750.00	13,319,250.00	4,51,500.00	12,867,750.00	51st Board meeting - press conference by Minister TV live
Release Payment File-2025/521	1.1.2025	8,51,355.00	1,53,244.00	10,04,599.00	34,055.00	9,70,544.00	Advance for Silver jubilee Souvenir printing 15000 Malayalam and 100 English
Release Payment File-2024/517	28.10.2024	1,00,000.00	5,000.00	1,05,000.00	2,000.00	1,03,000.00	A4 color advertisement Back cover page
Release Payment File-2024/516	20.9.2024	16,475,832.00	29,65,650.00	19,441,482.00	6,59,033.00	18,782,448.00	March 2024 to August 2024 - Inernational Bulk SMS, email, Festival wishes
Release Payment File-2024/511	5.3.2024	1,50,000.00	0.00	1,50,000.00	3,000.00	1,47,000.00	Advertisement in Backdrop
Release Payment File-2024/444	18.12.2023	2,00,000.00	10,000.00	2,10,000.00	8,000.00	2,02,000.00	A4 color advertisement in Magazine

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Release Payment File-2023/441	8.12.2023	19,691,570.00	35,44,482.00	23,236,052.00	7,87,663.00	22,448,389.00	media campaigns for Guinness record Keraleeyam-overseas
Release Payment File-2023/432	13.10.2023	39,37,500.00	7,08,750.00	46,46,250.00	1,57,500.00	44,88,750.00	Inauguration of SN cultural centre Kollam thru TV channels
Release Payment File-2023/439	-NA-	2,03,400.00	10,170.00	2,13,570.00	8,136.00	2,05,434.00	5 x 2 column print media all India ads in TOI Audit Report
Release Payment File-2023/423	1.8.2023	2,00,000.00	0.00	2,00,000.00	4,000.00	1,96,000.00	A4 color advertisement Back Cover Magazine
Release Payment File-2023/433	12.8.2023	5,50,000.00	27,500.00	5,77,500.00	22,000.00	5,55,500.00	Business Line all India full page advetorial
Release Payment File-2023/413	21.7.2023	50,000.00	0.00	50,000.00	1,000.00	49,000.00	A4 color advertisement in kaumudi News daily
Release Payment File-2023/438	17.9.2023	2,00,000.00	10,000.00	2,10,000.00	8,000.00	2,02,000.00	Spl feature of MSME in Financial express 27-06-2023
Release Payment File-2023/440	31.5.2023	15,00,000.00	2,70,000.00	17,70,000.00	60,000.00	17,10,000.00	India Today South Conclave 2023 ADS
Release Payment File-2023/326	30.3.2023	11,471,250.00	20,64,826.00	13,536,076.00	4,58,851.00	13,077,225.00	45 th Board meeting Press conference by Hon. Minister
Release Payment File-2023/389	31.1.2023	47,619.00	2,380.00	49,999.00	1,904.00	48,095.00	Advertisement charges in Ente Keralam..Ente sambadyam in a publication
Release Payment File-2023/319	-NA-	17,142,258.00	30,85,606.00	20,227,864.00	6,85,691.00	19,542,174.00	Social Media Daily Hunt, Google Ad , FB etc from till 16-12-2022
Release Payment File-2022/317	28.12.2022	2,50,000.00	12,500.00	2,62,500.00	10,000.00	2,52,500.00	KIFCON Ad in The week magazine dated 25-12-2022
Release Payment File-2022/303	31.5.2022	3,00,000.00	54,000.00	3,54,000.00	12,000.00	3,42,000.00	stall rental at Kerala Olympic exhibition 2022
Release Payment File-2022/312	30.9.2021	2,61,600.00	47,088.00	3,08,688.00	10,464.00	2,98,224.00	Vidyakiranam Radio campaign from 1-9-2021 to 4-9-2021

Payment Proceedings No.	Date of Proceedings	Net Amount	Tax Amount	Amount with Tax	Amount deducted as Tax	Net Amount Paid	Details of Advertisement/ Activities
Release Payment File-2022/294	10.4.2022	10,00,000.00	1,80,000.00	11,80,000.00	40,000.00	11,40,000.00	Advertisement on Souvnier
Release Payment File-2022/282	28.2.2022	34,800.00	6,264.00	41,064.00	1,392.00	39,672.00	Radio jingles regarding inauguration of schools 20 spots 60 seconds 7days
Release Payment File-2022/281	28.2.2022	1,92,000.00	34,560.00	2,26,560.00	7,680.00	2,18,880.00	Inauguration of schools on 9th Feb 22- Radio jingles 20 spots 60 seconds 2 days
Release Payment File-2022/285	27.7.2022	1,26,000.00	22,680.00	1,48,680.00	5,040.00	1,43,640.00	Inauguration of school bldg on 9th 20 spots 60 seconds 2 days
Release Payment File-2022/280	28.2.2022	2,42,400.00	43,632.00	2,86,032.00	9,696.00	2,76,336.00	Inauguration of school bldgs on 9th Feb 2022 20 spots 60 seconds 2 days
Release Payment File-2022/279	28.2.2022	2,61,600.00	47,088.00	3,08,688.00	10,464.00	2,98,224.00	Inauguration of school bldg on 9th Feb 22 20 spots 60 seconds 2 days
Release Payment File-2022/192	22.3.2022	26,085,533.00	46,95,396.00	30,780,929.00	10,43,421.00	29,737,507.00	Digital Campaign KIIFB day , PVSM Award , Schools inauguration
Release Payment File-2022/256	30.11.2021	13,050.00	2,350.00	15,400.00	523.00	14,877.00	Parama Vishishta Seva Medal for ED-radio campaign
Release Payment File-2022/249	30.11.2021	47,250.00	8,506.00	55,756.00	1,891.00	53,865.00	PVSM award Radio campaign
Release Payment File-2022/225	16.3.2022	72,000.00	12,960.00	84,960.00	2,880.00	82,080.00	PVSM award Radio campaign
Release Payment File-2022/248	30.11.2021	98,100.00	17,658.00	1,15,758.00	3,924.00	1,11,834.00	PVSM award Radio campaign
Release Payment File-2022/224	30.11.2021	90,900.00	16,362.00	1,07,262.00	3,636.00	1,03,626.00	PVSM award Radio campaign
Release Payment File-2022/252	30.11.2021	65,250.00	11,746.00	76,996.00	2,611.00	74,385.00	KIIFB day celebrations
Release Payment File-2022/247	30.11.2021	3,60,000.00	64,800.00	4,24,800.00	14,400.00	4,10,400.00	KIIFB day celebrations

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Release Payment File-2022/246	15.11.2021	2,36,250.00	42,526.00	2,78,776.00	9,451.00	2,69,325.00	KIIFB day celebrations
Release Payment File-2022/222	30.11.2021	4,90,500.00	88,290.00	5,78,790.00	19,620.00	5,59,170.00	KIIFB day celebrations
Release Payment File-2022/221	30.11.2021	4,54,500.00	81,810.00	5,36,310.00	18,180.00	5,18,130.00	KIIFB day celebrations
Release Payment File-2022/191	-NA-	4,86,738.00	24,336.00	5,11,074.00	19,469.00	4,91,605.00	PM advertisement for KIIFB day
Release Payment File-2022/189	15.10.2020	2,83,500.00	51,030.00	3,34,530.00	11,340.00	3,23,190.00	Inauguration of 90 schools & foundation 54 days
Release Payment File-2023/324	31.8.2021	2,61,000.00	46,980.00	3,07,980.00	10,440.00	2,97,540.00	Digital powered education campaign
Release Payment File-2022/220	-NA-	9,45,000.00	1,70,100.00	11,15,100.00	37,800.00	10,77,300.00	Digital powered education campaign
Release Payment File-2022/219	31.8.2021	14,40,000.00	2,59,200.00	16,99,200.00	57,600.00	16,41,600.00	Digital powered education
Release Payment File-2022/218	31.8.2021	18,18,000.00	3,27,240.00	21,45,240.00	72,720.00	20,72,520.00	Digital powered education
Release Payment File-2022/217	31.8.2021	17,00,000.00	3,06,000.00	20,06,000.00	68,000.00	19,38,000.00	Digital powered education campaign
Release Payment File-2022/190	-NA-	10,95,000.00	1,97,100.00	12,92,100.00	43,800.00	12,48,300.00	Advt Pole at Muzhippilangad beach
Release Payment File-2021/186	1.10.2021	14,665,284.00	26,39,752.00	17,305,036.00	5,86,612.00	16,718,423.00	Digital powered education
Release Payment File-2022/200	-NA-	11,50,000.00	2,07,000.00	13,57,000.00	46,000.00	13,11,000.00	KIIFB ptoject details Episod 1
Release Payment File-2021/173	28.5.2021	7,49,016.00	37,450.00	7,86,466.00	29,960.00	7,56,506.00	PM advertisement for appointment of Green protocol
Release Payment File-2021/174	3.8.2021	11,36,825.00	2,04,628.00	13,41,453.00	45,473.00	12,95,980.00	Central hall .Interview with Speaker
Release Payment File-2021/163	28.2.2021	1,26,000.00	22,680.00	1,48,680.00	5,040.00	1,43,640.00	Revamping of Chitranjali studio
Release Payment File-2021/175	28.2.2021	34,800.00	6,264.00	41,064.00	1,392.00	39,672.00	Revamping of Chitranjali studio
Release Payment File-2021/162	28.2.2021	1,92,000.00	34,560.00	2,26,560.00	7,680.00	2,18,880.00	Revamping of Chitranjali studio

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Release Payment File-2021/161	28.2.2021	2,42,400.00	43,632.00	2,86,032.00	9,696.00	2,76,336.00	Revamping of Chitranjali studio
Release Payment File-2021/160	28.2.2021	2,61,600.00	47,088.00	3,08,688.00	10,464.00	2,98,224.00	Revamping of Chitranjali studio
Release Payment File-2021/127	28.2.2021	31,500.00	5,670.00	37,170.00	1,260.00	35,910.00	Nilav campaign - street lighting
Release Payment File-2021/128	28.2.2021	48,000.00	8,640.00	56,640.00	1,920.00	54,720.00	Nilav campaign - street lighting
Release Payment File-2021/129	28.2.2021	30,300.00	5,454.00	35,754.00	1,212.00	34,542.00	Nilav campaign - street lighting
Release Payment File-2021/130	28.2.2021	65,400.00	11,772.00	77,172.00	2,616.00	74,556.00	Nilav campaign - street lighting
Release Payment File-2021/131	28.2.2021	2,83,500.00	51,030.00	3,34,530.00	8,505.00	3,26,025.00	Achamma - project devlopment across Kerala
Release Payment File-2021/176	28.2.2021	78,300.00	14,094.00	92,394.00	3,132.00	89,262.00	Achamma - project devlopment across Kerala
Release Payment File-2021/132	28.2.2021	4,32,000.00	77,760.00	5,09,760.00	17,280.00	4,92,480.00	Achamma - project devlopment across Kerala
Release Payment File-2021/133	28.2.2021	5,45,400.00	98,172.00	6,43,572.00	21,816.00	6,21,756.00	Achamma - project devlopment across Kerala
Release Payment File-2021/134	28.2.2021	5,88,600.00	1,05,948.00	6,94,548.00	23,544.00	6,71,004.00	Achamma - project devlopment across Kerala
Release Payment File-2021/135	-NA-	1,57,500.00	28,350.00	1,85,850.00	6,300.00	1,79,550.00	Foundation of hospital buildings
Release Payment File-2021/177	28.2.2021	43,500.00	7,830.00	51,330.00	1,740.00	49,590.00	Foundation of hospital buildings
Release Payment File-2021/136	20.6.2021	2,40,000.00	43,200.00	2,83,200.00	9,600.00	2,73,600.00	Foundation of hospital buildings
Release Payment File-2021/137	-NA-	3,03,000.00	54,540.00	3,57,540.00	12,120.00	3,45,420.00	Foundation of hospital buildings
Release Payment File-2021/138	28.2.2021	3,27,000.00	58,860.00	3,85,860.00	13,080.00	3,72,780.00	Foundation of hospital buildings
Release Payment File-2021/139	28.2.2021	1,26,000.00	22,680.00	1,48,680.00	5,040.00	1,43,640.00	Kottoor Elephant rehabilitation

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Release Payment File-2021/178	28.2.2021	16,530.00	2,976.00	19,506.00	661.00	18,844.00	Kottoor Elephant rehabilitation
Release Payment File-2021/140	28.2.2021	1,92,000.00	34,560.00	2,26,560.00	7,680.00	2,18,880.00	Kottoor Elephant rehabilitation
Release Payment File-2021/141	28.2.2021	2,42,400.00	43,632.00	2,86,032.00	9,696.00	2,76,336.00	Kottoor Elephant rehabilitation
Release Payment File-2021/142	28.2.2021	2,61,600.00	47,088.00	3,08,688.00	10,464.00	2,98,224.00	Kottoor Elephant rehabilitation
Release Payment File-2021/143	28.2.2021	2,20,500.00	39,690.00	2,60,190.00	8,820.00	2,51,370.00	Kottoor Elephant rehabilitation
Release Payment File-2021/144	28.2.2021	3,36,000.00	60,480.00	3,96,480.00	13,440.00	3,83,040.00	First Phase of KFON
Release Payment File-2021/145	14.2.2021	4,24,200.00	76,356.00	5,00,556.00	16,968.00	4,83,588.00	First Phase of KFON
Release Payment File-2021/146	28.2.2021	4,57,800.00	82,404.00	5,40,204.00	18,312.00	5,21,892.00	First Phase of KFON
Release Payment File-2021/147	28.2.2021	36,000.00	6,480.00	42,480.00	1,440.00	41,040.00	Thrissur Zoo developments
Release Payment File-2021/148	28.2.2021	43,200.00	7,776.00	50,976.00	1,728.00	49,248.00	Thrissur Zoo developments
Release Payment File-2021/149	28.2.2021	42,000.00	7,560.00	49,560.00	1,680.00	47,880.00	Thrissur Zoo developments
Release Payment File-2021/187	17.11.2021	1,26,000.00	22,680.00	1,48,680.00	5,040.00	1,43,640.00	Inauguration of Punalur Taluk hospital
Release Payment File-2021/179	28.2.2021	34,800.00	6,264.00	41,064.00	1,392.00	39,672.00	Inauguration of Punalur Taluk hospital
Release Payment File-2021/150	28.2.2021	1,92,000.00	34,560.00	2,26,560.00	7,680.00	2,18,880.00	Inauguration of Punalur Taluk hospital
Release Payment File-2021/151	28.2.2021	2,42,400.00	43,632.00	2,86,032.00	9,696.00	2,76,336.00	Inauguration of Punalur Taluk hospital
Release Payment File-2021/152	28.2.2021	2,61,600.00	47,088.00	3,08,688.00	10,464.00	2,98,224.00	Inauguration of Punalur Taluk hospital
Release Payment File-2021/172	-NA-	66,667.00	3,334.00	70,001.00	2,667.00	67,333.00	Spl report onMSME in Financial express
Release Payment File-2021/126	26.8.2021	72,000.00	12,960.00	84,960.00	2,880.00	82,080.00	Karamana-Kaliyikkavila street widening
Release Payment File-2021/168	28.2.2021	84,000.00	15,120.00	99,120.00	3,360.00	95,760.00	Karamana-Kaliyikkavila street widening

Payment Proceedings No.	Date of Proceedings	Net Amount	Tax Amount	Amount with Tax	Amount deducted as Tax	Net Amount Paid	Details of Advertisement/ Activities
Release Payment File-2021/125	28.2.2021	84,000.00	15,120.00	99,120.00	3,360.00	95,760.00	work inauguration of 10 ROBs
Release Payment File-2021/184	8.9.2021	34,800.00	6,264.00	41,064.00	1,392.00	39,672.00	work inauguration of 10 ROBs
Release Payment File-2020/24	-NA-	63,97,650.00	11,51,578.00	75,49,228.00	2,55,907.00	72,93,321.00	Press conference Three live events , Sreekaryam Overbridge, Board meeting and Dividend Fund
Release Payment File-2020/25	-NA-	28,52,292.00	5,13,412.00	33,65,704.00	1,14,092.00	32,51,612.00	Daily hunt - divident lead generation and news promotion
Release Payment File-2021/60	27.4.2021	15,00,000.00	2,70,000.00	17,70,000.00	60,000.00	17,10,000.00	10 days ads in prime time
Release Payment File-2020/26	-NA-	2,50,000.00	12,500.00	2,62,500.00	10,000.00	2,52,500.00	KIIFB and the projects details in your The week magazine.
Release Payment File-2020/20	-NA-	9,52,380.95	47,620.00	10,00,000.95	38,096.00	9,61,904.00	Ads during Onam celebrations in 2020
Release Payment File-2020/21	-NA-	1,78,524.00	32,134.00	2,10,658.00	7,140.00	2,03,517.00	Hoardings at Alappuzha - Kerala Nirmithi
Release Payment File-2020/19	26.6.2020	2,01,000.00	36,180.00	2,37,180.00	8,040.00	2,29,140.00	kerala Nirmithi - Kasaragod and Alappuzha
Release Payment File-2020/22	-NA-	39,780.00	7,160.00	46,940.00	1,592.00	45,349.00	Kerala nirmithi news
Release Payment File-2020/18	-NA-	7,12,125.00	1,28,182.00	8,40,307.00	28,485.00	8,11,822.00	Kerala Nirmithi TVM,KSGD, Alp and signature song
Release Payment File-2020/17	-NA-	2,12,058.00	10,603.00	2,22,661.00	6,362.00	2,16,299.00	Ads in Financial express
Release Payment File-2020/16	-NA-	12,759,054.00	22,96,630.00	15,055,684.00	5,10,363.00	14,545,321.56	SM campaign from Nov 2019 to 31-3-2020
Release Payment File-2020/15	-NA-	5,33,922.00	96,106.00	6,30,028.00	21,356.00	6,08,671.08	Difference in exchange value of GCC campaigns
Release Payment File-2020/14	-NA-	30,22,251.00	5,44,006.00	35,66,257.00	1,20,891.00	34,45,366.14	Digital KIOSK in Railway stations for 6 months
Release Payment File-2020/12	21.5.2020	24,13,301.00	4,34,394.00	28,47,695.00	96,532.00	27,51,163.14	PM ad - Kerala Nirmithi ALP edition

Payment Proceedings No.	Date of Proceedings	Net Amount	Tax Amount	Amount with Tax	Amount deducted as Tax	Net Amount Paid	Details of Advertisement/ Activities
Release Payment File-2020/13	21.5.2020	4,61,250.00	83,026.00	5,44,276.00	18,451.00	5,25,825.00	Rlwy jingles in AlappuzhaTheatre
Release Payment File-2020/11	-NA-	48,000.00	8,640.00	56,640.00	1,920.00	54,720.00	Theatre ads in Alappuzha - KN
Release Payment File-2020/10	14.1.2020	56,000.00	10,080.00	66,080.00	2,240.00	63,840.00	Theatre ads in TVM - KN
Release Payment File-2020/09	-NA-	1,62,624.00	29,272.00	1,91,896.00	6,504.00	1,85,391.36	Theatre ads in Kasaragod - Kerala Nirmithi
Release Payment File-2020/08	-NA-	12,690,300.00	22,84,254.00	14,974,554.00	5,07,612.00	14,466,942.00	Kerala nirmothi Social Media - General
Release Payment File-2020/07	-NA-	95,14,050.00	17,12,530.00	11,226,580.00	3,80,563.00	10,846,017.00	Kerala Nirmithi Social Media activities- TVM
Release Payment File-2019/05	4.11.2019	97,93,440.00	17,62,820.00	11,556,260.00	3,91,737.00	11,164,521.60	Kerala Nirmithi theatre ads in 501 theatres
PaymentFile2019/03	6.11.2019	62,72,297.25	0.00	62,72,297.25	0.00	62,72,297.25	Social media management campaigns of new projects
QMP1-2019/2	11.11.2019	90,000.00	0.00	90,000.00	9,000.00	81,000.00	Sitting Allowance Priya - three months 2019
QMP1-2019/01	11.11.2019	90,000.00	0.00	90,000.00	9,000.00	81,000.00	Sitting Allowance Jayachandran-three months 2019